

World Day of Prayer 2016 • Supplemental Materials

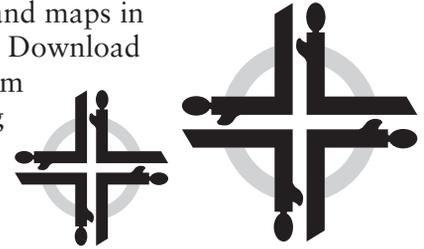
Communication and Promotion Ideas

Take time to read the entire *Leader's Guide and Worship Service* and the worship service before you begin. Reach out to the other churches in your town, city or region to see whether they are interested in collaborating.

Ideas

- Visit pastors in each of your community's churches to describe WDP, bringing WDP materials with you. Get the name of the women's group leader or anyone interested in planning.
- Distribute copies of the children's lessons to Christian education directors for use in their curriculum. Download them for free at www.wdp-usa.org!
- Post bulletins, posters and other fliers in churches and other public buildings in your community.
- Order postcards and send them as invitations.
- Use the public service announcement available as a separate download and included in the supplemental materials.
- Contact local media (radio, television, newspapers) with notifications and articles. Ask for the religion or local/regional editor.
- Ask your local radio or cable station to have you as a guest on any religious or community programs prior to WDP.
- Use the press release found in the supplement (also available as a free download). If you send the announcement by email, include it as part of your note rather than as an attachment, so the information is not lost.
- Provide a shorter version of the press release to church or women's group newsletter editors. Email them a copy of the bulletin insert (free download at www.wdp-usa.org) for more information.
- Provide a shorter version of the press release for upload to websites accessible to you. Check with church secretaries, newsletter editors and others who manage or access websites.
- Send an informational email "blast" to everyone in your electronic address book.
- Make your WDP service a Facebook event and invite all your contacts via Facebook. Post regularly to Facebook about your preparations for WDP, and link to the WDP Facebook page at www.facebook.com/worlddayofprayerusa!

- Include graphics and maps in your information. Download the WDP logo from www.wdp-usa.org or use the clip art printed here.



- Ask librarians at local libraries to display adult and children's books about Cuba in the months prior to WDP.
- Visit www.wdp-usa.org for articles and blog entries about Cuba and the service's themes. Print these articles and post them on bulletin boards, or email them to your contacts.
- Include a reminder about WDP in your Christmas cards or letters.
- Invite a college, young adult or youth group to participate in planning with you or to plan their own service.
- Invite members of immigrant communities to come and join you. Locate individuals from Cuba in your community and invite them to participate.
- Offer to lead the WDP Bible studies for women's groups, adult education and Sunday School classes in your church and other local churches. Bible studies can be downloaded for free at www.wdp-usa.org.

Necessities

- At all services, be sure to acknowledge the presence of special groups and churches by name, particularly the host church.
- Immediately following the service, make certain the offering and evaluation form are sent to
World Day of Prayer USA
475 Riverside Drive, Suite 1523
New York, NY 10115
- Get the name of the host church and contact person for the next year.
- Collect email addresses or updated contact information from anyone who wants to receive communications and e-newsletters from WDP USA, and send it in with your report form.

Public Service Announcement for Radio and Television (20 sec.)

(Download the Word document at www.wdp-usa.org)

Contact _____
Telephone _____
Email _____

Friday, March 4, is World Day of Prayer 2016. World Day of Prayer is an ecumenical celebration of informed prayer and prayerful action. Join in the prayer service written by the women of Cuba, which calls us to receive the kingdom of God as little children. This service is sponsored by [_____group_____] at [_____location_____] on [____date_] at [____time_____].

Press Release (Download the Word document at www.wdp-usa.org)

For Immediate Release

Date _____
Contact _____
Telephone _____
Email _____

World Day of Prayer 2016

Women, men and children in more than 170 countries and regions will celebrate World Day of Prayer, Friday, March 4, 2016. This year, the women of the WDP Committee of Cuba call us into worship considering the words “Receive children, receive me.” With these words as backdrop, we are invited to learn about Cuba’s history and rich cultural diversity.

The women of Cuba share their stories of tradition, intergenerational wisdom and experiences of God’s profound love and acceptance. Through the worship service, we learn of Jesus’ profound teaching of acceptance as he states, “Let the little children come to me; do not stop them; for it is to such as these that the kingdom of God belongs” (Mk. 10:14–15). As we listen to the women of Cuba throughout the worship service, we are invited to wholly receive others, as Jesus calls us, into the kingdom of God.

This year’s service will be held on [____date and time____] at [____location____]. [Add any specific details about the local WDP celebration. Remember to mention availability of child care and handicapped accessibility.]

Invite your friends, family and communities of faith to join the women of Cuba in prayer and song to support ecumenical efforts toward justice, peace, healing and wholeness. The annual offering supports to work of World Day of Prayer USA and helps meet the needs of families in Cuba and around the world who are victims of many forms of poverty, violence and injustice.

World Day of Prayer is a worldwide ecumenical movement of Christian women of many traditions who come together to observe a common day of prayer each year on the first Friday in March. World Day of Prayer was founded on the idea that prayer and action are inseparable in the service of God’s realm. Services begin at sunrise in the Pacific and follow the sun across the globe on the day of celebration. Each year a different country’s committee serves as writers of the World Day of Prayer worship service.

For more information, contact [insert local contact information] or the national office of World Day of Prayer USA (www.wdp-usa.org).